

Progress Report



Yosemite Community College District - February 9, 2022

PROJECT NAME: Yosemite Community College District Website Redesign

PROJECT DURATION: November 2021 - December 2022

PROJECT OVERVIEW: VisionPoint will redesign mjc.edu, gocolumbia.edu, and yosemite.edu into recruitment engines that deliver an improved user experience across devices with contemporary design, intuitive architecture, and fluid navigation. These sites will meet the needs of prospective students and their families, current students, faculty and staff, alumni, donors, community members, the press, and other stakeholders.

This project serves as Phase I of the redesign and will culminate in implementation-ready files for the redesign websites of Yosemite Community College District, Modesto Junior College, and Columbia College.

PROJECT STATUS:

Phase	Task / Area	Responsible	Due Date
Discovery & Strategy	Strategy & Goals Presentation Wednesday, Feb. 9 at 11am PST <ul style="list-style-type: none"> - Lessons from discovery - Situational SWOT Analysis - Success Metrics - Architectural, Aesthetic, and Functional Strategies 	VisionPoint	2/9
	Provide remaining Strategy & Goals feedback or approval	Yosemite	2/16
	Open strategy session scheduled	Yosemite	2/15
Information Architecture	First Draft of Sitemaps	VisionPoint	2/25
	First Draft Homepage & Flexible Interior Page Wireframes	VisionPoint	2/25
	UX Workshop <i>*scheduling will result in updated dates beyond this point</i>	Both	TBD
	Edits to Homepage & Flexible Interior Page Wireframes	VisionPoint	
	First Draft Additional Wireframes	VisionPoint	
Visual Design	First Round Design Concepts		
	Final Design Direction	VisionPoint	

	Final Design Direction - Additional Pages		
	Website Visual Style Guidelines		
Content Strategy	ROT Content Analysis	VisionPoint	
	Content Strategy - Priority Pages		
Development	Development Documentation & Environment Setup	Visionpoint	
	Front-end development (flows through several dates)		
	Accessibility (flows through several dates)		
	Quality Assurance Testing		
	Support After Handoff		

ADDITIONAL ITEMS TO DISCUSS:

Upcoming	VisionPoint is closed for a company-wide summit February 17-18.
-----------------	---

COMPLETED:

Task / Area	Description	Responsible	Completion Date
Listening Tours	Listening Tours complete	Both	2/4
Research Materials	Research materials provided	Yosemite	2/4