

Progress Report



Yosemite Community College District - November 2, 2022

PROJECT NAME: Yosemite Community College District Website Redesign

PROJECT DURATION: November 2021 - December 2022

PROJECT OVERVIEW: VisionPoint will redesign mjc.edu, gocolumbia.edu, and yosemite.edu into recruitment engines that deliver an improved user experience across devices with contemporary design, intuitive architecture, and fluid navigation. These sites will meet the needs of prospective students and their families, current students, faculty and staff, alumni, donors, community members, the press, and other stakeholders.

This project serves as Phase I of the redesign and will culminate in implementation-ready files for the redesign websites of Yosemite Community College District, Modesto Junior College, and Columbia College.

PROJECT STATUS BY PHASE:

DEVELOPMENT PLANNING				
Task	Status	Responsible	Due Date	
Design Links (For Reference)	<ul style="list-style-type: none"> Columbia College Modesto Junior College District Site 	Both	N/A	
Development Planning	Moving into official frontend development planning and timeline updates for development and quality assurance (QA)	VisionPoint	In Progress	

ADDITIONAL ITEMS TO DISCUSS:

Misc.	VisionPoint’s next webinar “What Works Now: Aligning Your Marketing for Today’s Enrollment Marketing Landscape” is on Thursday, November 3rd at 1:00 PM EST. If you are interested in attending, you can register for free using this link .
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RECENTLY COMPLETED TASKS:

Task	Status	Responsible	Completion Date	
Integrations	Confirmed direction for integrations and documented on design	Both	8/24	
Visual Design	Finalized functional expectations of program filter	Both	8/24	

	Make revisions based on final design feedback	VisionPoint	9/7	
Page Approval	<p>Client team to review final design adjustments and provide official design approval to close this phase.</p> <ul style="list-style-type: none"> ● Home ● Standard Inner ● News Listing ● News Post ● Directory ● Academics ● Student Portal ● School 	YCCD	10/20	