



Policy

5700 Intercollegiate Athletics

The District shall maintain an organized program for students in intercollegiate athletics. The District will offer opportunities for participation in athletics equally to students of all genders consistent with state and federal law and California Community College Athletic Association standards.

The Chancellor shall assure that the athletics program complies with state and federal law, the California Community College Athletic Association (CCCCA) Constitution, Bylaws and Sport Championship Handbooks, and appropriate Conference Constitution regarding student athlete participation.

References:

Education Code Sections [66271.6](#), [66271.8](#), [67360 et seq.](#), [67456](#), and [78223](#); [20 U.S. Code Sections 1681 et seq.](#); [ACCJC Accreditation Standard II.C.4](#); [Community College Athletic Association \(CCCCA\) Constitution and CCCCCA Bylaws](#)

Adopted: June 28, 2004

Revision Adopted: ~~February 11, 2009, August 10, 2016, October 9, 2019,~~ March 13, 2024

Last Reviewed: ~~August 10, 2016, October 9, 2019,~~ March 13, 2024

Administrative Procedure

5700 Intercollegiate Athletics

Name, Image, Likeness, and Athletic Reputation

Team Contract: A Team Contract is defined as a contract established between a College Athletic Team and an outside entity, such as a corporate sponsor, that compensates on the team's name, image, likeness, or athletic reputation.

Prospective Student Athlete: The District will not provide a prospective student athlete with compensation in relation to the athlete's name, image, likeness, or athletic reputation.

Student Athletes: The District will not prevent a student participating in intercollegiate athletics from either earning compensation as a result of the use of the student athlete's name, image, likeness, or athletic reputation, or from obtaining professional representation by duly licensed athletic agents or attorneys. However, a student athlete may not enter into a contract that provides compensation to the student athlete for their name, image, likeness, or athletic reputation if the contract conflicts with a provision of the student athlete's team contract.

A student who enters into a contract providing compensation for use of the student's name, image, likeness, or athletic reputation must disclose the contract to the college Athletic Director. If the District determines that a conflict between the student athlete's contract and the student athlete's team contract, the Athletic Director will disclose the conflict to the student or student's legal representative, if any, and identify the contractual provisions that conflict.

Any team contract entered, modified, or renewed on or after September 1, 2021 will not prevent a student athlete from using their name, image, likeness, or athletic reputation for a commercial purpose when the athlete is not engaged in official team activities.

A student athlete's scholarship eligibility will not be impacted as a result of the student earning compensation for their name, image, likeness, or athletic reputation.

The District will not revoke a student athlete's scholarship that provides the student athlete with the cost of attendance because of the student athlete earning compensation or obtaining legal representation in accordance with state law.

References:

Education Code Sections [66271.6](#), [66271.8](#), [67360 et seq.](#), [67456](#), and [78223](#); [20 U.S. Code Sections 1681 et seq.](#); [ACCJC Accreditation Standard II.C.4](#); [Community College Athletic Association \(CCCAA\) Constitution and CCCAA Bylaws](#)

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