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MJC Basketball Tourney Among Top 3 in State Sports Media Guides

MODESTO, CA - The Yosemite Community College District won a third place award for best "sports media guides" at the annual Community College Public Relations Organization (CCPRO) 2011 Conference held in Universal City April 14-15. This was YCCD's first entry and finished behind Pasadena City College who garnered the top two awards in the category in recognition of the state's top community college sports media guides.

The 73rd Annual Modesto Junior College Basketball Tournament media guide was selected as the bronze medal winner. The sports media guide is a collaborative effort, written and edited by Nick Stavrianoudakis, YCCD Public Affairs, with historical photos from MJC staff photographers Wes Page and David Todd, reprinted tournament articles from the Modesto Bee dating back to 1938, and statistics and all-tourney selections provided by MJC Athletic Director Bill Kaiser and Head Coach Paul Brogan. The guides are printed on campus by MJC's Duplicating Services, coordinated by Rich Lovitt.

"MJC's basketball tournament is the one of the oldest college tournaments in the nation," Stavrianoudakis said. "The 1938 MJC tourney featured Jackie Robinson and later in 1939 the first NCAA tourney was held in Illinois." In addition to Jackie Robinson, future NBA players and hall of fame coaches have participated in MJC's basketball tourney over the years including Lute Olsen, Willie Wise, Chuck Terry, Lester Conner, Tom Tolbert and Hiram Fuller.

The MJC tournament was expanded last year despite the lack of local sponsorship. The 74th annual tourney is set for December 6-10 and will include 16 teams ranging from Mount Hood Community College in Gresham, Oregon to Southern California's Cerritos College. For sponsorship opportunities, please contact MJC Head Coach Paul Brogan at (209)575-6048 or email broganp@yosemite.edu.

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