



# Yosemite Community College District Siteimprove Onboarding

Perfect Your Digital Presence with Eye-Opening Insights  
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# Meet the Siteimprove Team



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# Siteimprove by the Numbers



7200+  
customers



29  
countries



40+  
nationalities



550+  
employees



94% customer  
satisfaction



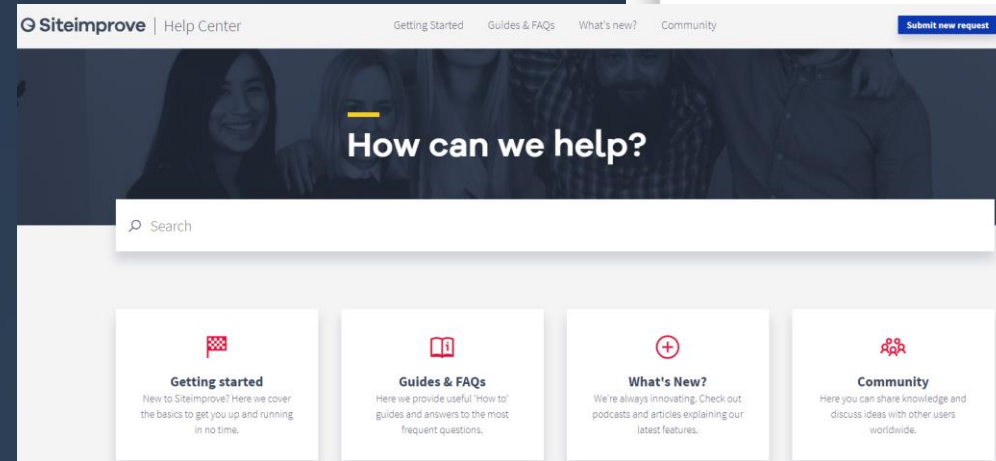
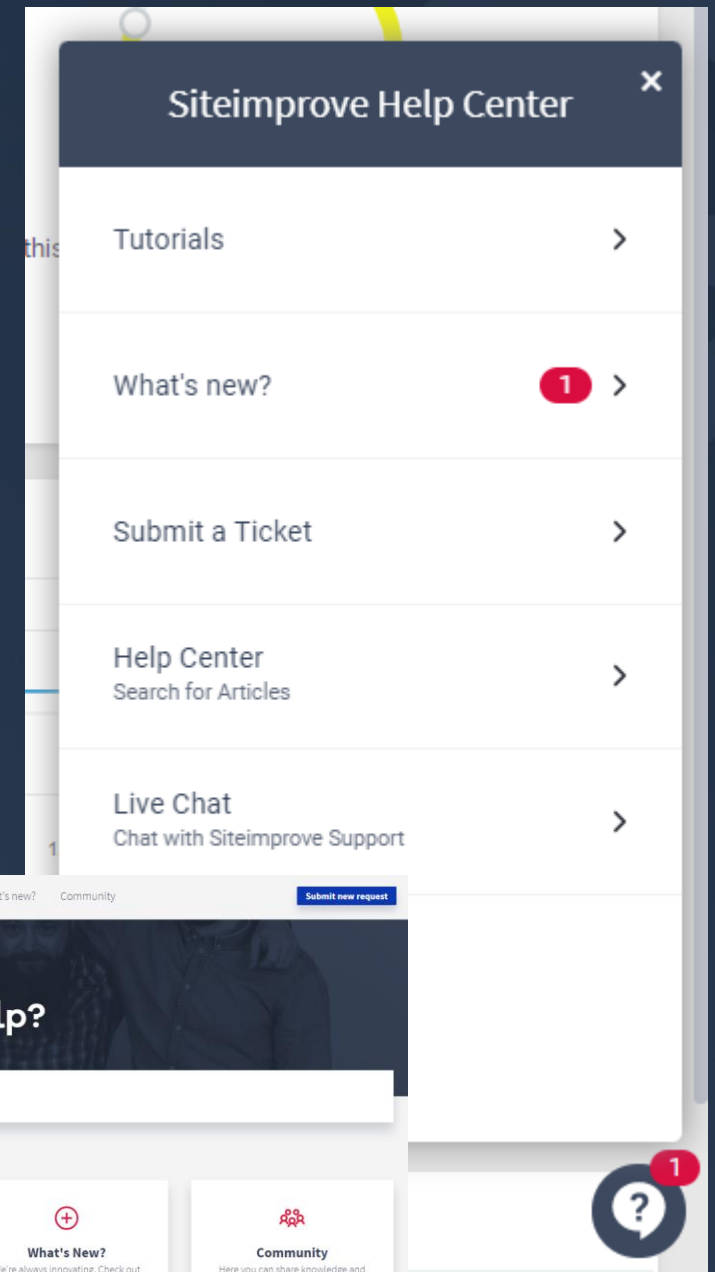
49.6M  
checked pages



69K  
active users

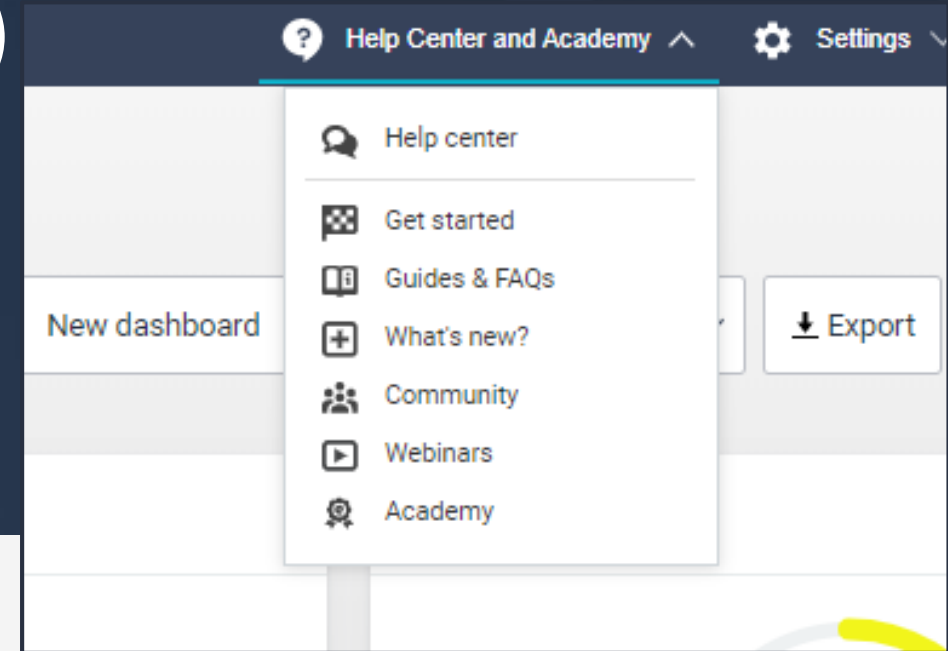
# Training resource

- Dedicated Customer Success Manager
- Remote one-on-one training via screen share
- Live Chat
- Help Center
- What's new
- Support tickets
- In platform tutorials



# Training resource (con't)


- Getting Started
- Guides & FAQ
- What's New
- Community
- Webinars
- Academy




## Webinars

Keep up to date with the latest Siteimprove features and how they can help you achieve your business goals. (Signed in users only.)

### Recurring live webinars

 (EN) Live Webinar Schedule: Release Radar

 (EN) Webinar: Siteimprove Talks: Keep up with the Latest Digital Marketing Advice and Trends

# Siteimprove General Overview

- Welcome to Siteimprove (email and <https://Siteimprove.com>)
- Terminology and Navigation
- Roles, website and group access
- Modules and trial modules
- Crawler
  - [Siteimprove Crawler: FAQ](#)
- Scores
  - [What is the Digital Certainty Index \(DCI\)](#)
- Reports and Dashboards
  - [Siteimprove Dashboards](#)

# Quality Assurance

- Overview and Progress
- Score Breakdown and progress
- Page report overview (CSM and Plugin)
- Broken Links
  - HTTPS Status (link type)
  - Ignore
  - PDF with Broken Links
- Misspellings
  - Decision
  - Needs approval
- Readability



# Accessibility

- Overview and Progress
- Score Breakdown and Accessibility Roles
- Guidelines
  - Automated tested issues
  - Manually tested issues
- Issues
  - Filtering
  - Needs approval
- PDF
  - Non-Machine readable
  - Other issues





# Accessibility

- [What does ADA Compliance mean](#)
- [What is Digital Accessibility](#)
- [Where to start with Accessibility issues](#)
  - [What is the Accessibility Score](#)
  - [What is Section 508](#)
  - [The Siteimprove 2019 Accessibility Handbook](#)
- [What does Siteimprove check for in PDF's](#)
- Webinars
  - [Webinar: Website Accessibility Top 10](#)
  - [Webinar: Making Accessible PDF's webinar](#)
  - [Webinar: Assistive Technology demonstration of a Screenreader](#)

# Policies and SEO

- Policies
  - [Policy Library](#)
  - [Common Siteimprove Policies](#)
  - [Creating policies](#)
  - [Make your own rules](#)
  - [CSS Selectors & Siteimprove Policy](#)
- SEO Technical Audit
  - [SEO Technical and Content Issues](#)
  - [Webinar: SEO Getting Found](#)
  - [Webinar: 5 Steps to Building a Sustainable SEO Strategy](#)

# Where to start

- Improve score (points)
  - What will have the biggest impact to site
- Pages impacted
  - More pages impacted by single fix
- Specific issues
  - Number of instances of that issue
  - Type of issue (404 versus 503)
  - If goal is to resolve a single type of issue
- Page issues
  - For focus on priority or top visited pages
  - Address all issues at once