

YOSEMITE COMMUNITY COLLEGE DISTRICT
Office of the Chancellor

Chancellor Goals for 2022-2023

1. Recognizing that the fiscal well-being of the District is intimately tied to FTES generation, and since FTES is often considered as an indicator of our service to the community-at-large, the Chancellor will work with the presidents and their teams to increase FTES at their respective institutions in achieving performance funding goals. To this end, the Board directs the Chancellor to make and/or oversee significant headway in the following areas:
 - A. Implement a customer service standard second to none and evaluate its effectiveness in creating welcoming environments, efficient response time, empathy, and reasonable resolution.
 - B. Upgrade and launch a renovated webpage that supports an intuitive, user-friendly interface for students and community.
 - C. Evaluate the 'Student Services' experience to maximize innovation and ease of access for today's users.
 - D. Invest in and expand opportunities for press/public relations to complement the District's focus on re-opening and attracting new students.
 - E. Provide the Board with relevant communication, follow-up and follow-through. Reduce the weekly update to the board to a brief update on key issues.
2. Recognizing the important linkage between instruction and student success, the Chancellor will work closely with the presidents and their teams to understand the instructional needs of the colleges and challenges to student success, so that the Chancellor can support them in opening access to enrollment opportunities.
3. Coordinate annual district-wide strategic conversations, one at each campus, focused on innovative ways of attracting new students to both colleges, and supporting existing students.
4. The Chancellor will work across the District to identify, incentivize, and implement financial efficiencies and provide financial support where necessary to promote student enrollment and completion.
5. The Chancellor will seek opportunities for community and business partnerships in aligning career pathways to meet the needs of the modern workforce and will continue his efforts to explore, support and initiate innovative programs that lead to attractive employment opportunities for our students.

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6. The Chancellor will work to foster an invigorating and mutually respectful institutional culture of learning which welcomes all and serves all, upholding the core values of open discourse, academic freedom, and viewpoint diversity.
7. The Board recognizes that at any time there can be changes in the executive cabinet level, the Board charges the Chancellor to provide ongoing support, training, and evaluation of the executive cabinet members, in order to hold the leadership team accountable for adhering to the District's policies, mission, and vision.
8. The Board expects an update on these bullet points and goals every other month in closed session.